

APPLICATIONS UNTIL DECEMBER 31, 2014

MARCH – MAY 2015 **TARTU, ESTONIA**

BUILDIT IS AN ACCELERATOR FOR NEW GLOBAL SUCCESS STORIES IN HARDWARE.

WHAT IS IT?

Buildit is the first accelerator in the Baltic States and Nordic countries with focus on physical devices (hardware in combination with software).

Already 15 hardware startups have successfully graduated from Buildit. We are looking for hardware startups mainly from Europe, but accept good applicants worldwide.

Specific focus areas:

- robotics
- electronics
- gadgets

WHY HARDWARE? ○

Technology innovations during the last decade have made it possible to have a similar efficiency play in hardware as we have witnessed in software. This means huge potential for new start-ups.

- Revolutionary growth predicted in the coming years
- Dramatically decreased barriers to entry - distributed computing, major advancements in prototyping and manufacturing
- All physical products becoming increasingly smarter & more efficient

PROGRAM FOR NEW GLOBAL SUCCESS STORIES IN HARDWARE: ○

Intensive
**3-MONTH MENTORING
& DEVELOPMENT PROGRAM**
+ alumni program

20K EUR
+ follow-up
investment
for up to
12% equity

2 batches
annually, up to
10 TEAMS
per batch

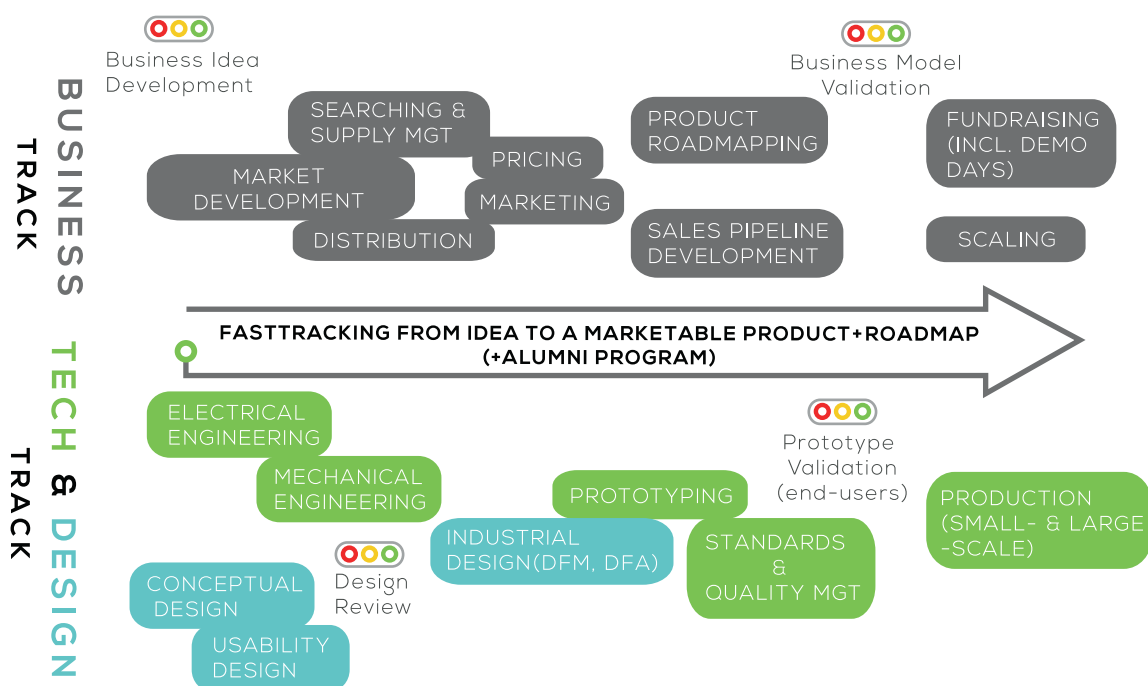
Accepting
strong applicants
GLOBALLY

WORLD-CLASS MENTORS
World-class mentors (Dragon Innovation, Upverter, hackster.io), and local start-up successes (GrabCAD, Click&Grow, Fits.Me); investment funds (Elephants&Ventures, SmartCap, HWTrek)

BUSINESS + TECHNOLOGY & DESIGN TRACK
- Business model development
- Free office space & business service deals
- Product development, prototyping, testing
- Contacts with trustworthy manufacturers

HOW DOES IT WORK?

- 3 months program (March– May, 2015) of mentoring, product and business development.
- up to 20K EUR investment per start-up for 6-12% equity.
- free open office space during the program at Tartu Science Park (www.sciencepark.ee)
- excellent **prototyping facilities**: complex product development services in the field of precision mechanics and mechatronics with focus on offering 3D design and prototype production services (www.protolab.eu).
- prototype testing** with end-users in a Living Lab setting (www.smartcitylab.eu)
- free and discounted services** from partners – incl. server space, licenses, development tools, design services, testing facilities, marketing services, legal, accounting and banking services, interns, etc.



WHO SHOULD APPLY AND HOW TO DO THIS?

- Up to 10 startups globally will be accepted.
- You should have a team of 2-3 members and an idea that can be developed into a working prototype within 3 months.
- During the 3-month program, you are expected to live and work on your project in Tartu, Estonia. Our team will help you with the accommodation and settling in.
- The application through **F6S.com** is open until December 31.

WHO RUNS THE ACCELERATOR?

Buildit is hosted by **Tartu Science Park** and run by experienced international team with engineering/hardware, business development and startups background.

For more information

Aleksander Tönnisson, CEO
aleksander@buildit.ee, +372 5228 248